


RORY DOYLE

# Fresh Starts

## From vibrant veggies to handcrafted goods, the Delta's farmers' markets are back in full swing

**There's nothing quite like the abundance of fresh produce farms markets offer in spring and summer.** And, let's be honest, picking up veggies at the grocery store just doesn't compare to chatting with a local farmer and sampling homemade goodies under the Saturday morning sun. If you look forward to farm-fresh fanfare, artisanal finds, live music, and the friendly buzz of small-town markets, we've got you covered. Here's a roundup of must-visit farmers markets across the Delta and beyond.









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# Cleveland Farmers' Market

## CLEVELAND

The Cleveland Farmers' Market features fresh, locally grown, and produced fruits, vegetables, eggs, honey, nuts, baked goods, jams and jellies, pickled vegetables, and other unique Mississippi Delta items. Conveniently located on the green strip in the heart of downtown Cleveland, it is surrounded by various neighboring boutiques, restaurants, coffee shops, and more.

Officially known as the Cleveland, Mississippi, Farmers, Bakers, and Makers Market, the endeavor began twenty years ago in 2005 and has grown tremendously since that time. The 2025 season kicks off Saturday, June 7. There is a summer season, which will run from June until mid-August, and an occasional fall market as well. Market hours are Saturdays from 8:30 a.m. to 11 a.m.

Farmers' markets provide many benefits to small towns. They are an outlet for small-scale farmers and artisans to sell their products directly to consumers. Other benefits of farmers' markets are that sales stay within the community, support local jobs, and foster economic growth. Farmers' markets also contribute to the vibrancy of communities and serve as incubators for entrepreneurship, offering an entry point for new businesses to test products and build a customer base.

The Cleveland Farmers' Market has been a launching pad for several local businesses, exemplified by establishments like Leña. Initially selling bagels at the market, Leña has now grown into an established restaurant, highlighting the market's role in fostering entrepreneurship and providing a platform for small businesses to start. The example of Leña—and other businesses that started at this market—points to the potential of farmers' markets to support local economic development and nurture new businesses.

The Cleveland Farmer's Market enhances the vibrancy of the downtown area on market days by drawing traffic to nearby stores. According to a survey by Mississippi State University, 71 percent of Cleveland's attendees indicated they were planning to shop in neighboring stores in the downtown area, primarily mentioning purchases of coffee and food from local restaurants around the farmers' market. So, if you're in Cleveland on a Saturday this summer, join the crowd and head downtown!

*Saturdays 8:30 a.m. to 11 a.m. | 2025 Season: June 7 to mid-August*
*Website: linktree/clevelandmsfarmersmarket*
*Instagram: @clevelandfarmersmarket*
*Facebook: Cleveland, MS Farmers Market*



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PHOTOS OBTAINED FROM DIGITAL MEDIA SOURCES












# Downtown Clarksdale Farmers' Market

## CLARKSDALE

Downtown Clarksdale Farmers' Market is a weekly summertime market in the best little town in the world. Look for fresh, healthy, and handmade items from local growers and artisans. Join us Thursdays from 5 p.m. to 7 p.m.—the Farmers' Market kicks off in June.

The first hundred families to attend each week's market will receive ten dollars in produce vouchers! Each market this summer will have a game center featuring a rotation of cornhole, life-sized connect four, life sized Jenga, giant yard pond, and giant kick darts.

The market is located in the courtyard at Collective Seed & Supply Co., 145 Delta Avenue, in downtown Clarksdale, Mississippi.

Last year, the Downtown Clarksdale Farmers' Market partnered with Delta Rootswell, in an effort to increase the affordability, accessibility, and visibility of locally grown produce. The Rootswell partnership brought important upgrades to the downtown market: produce vouchers of ten dollars per family per market, and a "farmers' resilience fund" used to purchase any unsold produce, which was donated to local food banks and charities.

For more information on becoming a vendor or to stay updated as a customer contact the Downtown Clarksdale Farmers' Market follow us on social media.

### VENDORS INCLUDE:

- Uptown Brown Farm (peas, corn, cantaloupe, watermelon)
- Chicken Scratch Farms (amazing variety + fresh-cut floral arrangements)
- Sweet Tooth Teddy (amazing sweets/pastries)
- Joey Young (eggs, produce, artwork)
- Fred Lane (variety)
- James Langley (tomatoes)
- Cary Hayes (blackberries, peaches, muscadine)
- Jeri Holdeman (baked goods)
- Emily Litwiller (baked goods)

*Thursdays 5 p.m. to 7 p.m. | 2025 Season: Starts June 5*
*Website: locallyharvest.org/clarksdale-farmers-market-M36229*
*Instagram: @visit_clarksdale*
*Facebook: Downtown Clarksdale Farmers Market*














# Hernando Farmers' Market

## HERNANDO

The Hernando Farmers' Market is located on the quaint historic town square and is open each Saturday from April through the end of October. The market features locally grown fruits and vegetables, fresh local milk, pork, pasture-raised eggs, local honey, canned and preserved items, nursery plants, baked goods, cut flowers, herbs, fresh salsa and guacamole, and homemade crafts. Throughout the season, enjoy live music, free fitness classes, and special events that will take place during market hours.

On the last Saturday of each month, the Children's Day Power of Produce (POP) program is held on the front of the courthouse lawn from 10 a.m. to noon. Free children's activities are offered by local organizations, free books and POP Bucks are given to the first hundred children who arrive. POP Bucks are also available at one of the organization's booths, but kids must find which vendor has them! Valued at five dollars, the POP Bucks are accepted at any of the produce vendors at the market and allow the child to purchase their favorite fruit or veggie to encourage eating healthy at an early age—and to teach the value of a dollar! Senior Days are also scheduled monthly. As a Mississippi Certified Market designated by the Department of Agriculture and Commerce, you can be assured of fresh local food and products.

The Hernando Farmers' Market was voted Mississippi's Favorite Farmers' Market and 13th favorite in the nation by American Farmland Trust. Encouraging and promoting access to fresh local foods, they offer a program whereby credit cards and SNAP/EBT may be redeemed at the farmers' market table for tokens to be used at vendor booths—and thanks to a grant from the Double Up Food Bucks Mississippi program, SNAP recipients also receive additional tokens (double) for free fruits and vegetables.

*Saturdays 8 a.m. to 1 p.m.*
*2025 Season: April 26 to October 25*
*Website: cityofhernando.org/services/farmers-market*
*Instagram: hernando_farmers_market*
*Facebook: @HernandoFarmersMarket*











# Vicksburg Farmers' Market

## VICKSBURG

The Vicksburg Farmers' Market is a project of Vicksburg Main Street Program, dedicated to supporting local growers, artisans, and in their vibrant community.

The 2025 Vicksburg Farmers' Market starts soon and is bringing the best of local flavor to Washington Street Park at 1000 Washington Street in downtown Vicksburg! Don't miss this year's first market on May 31st from 8 a.m. to noon, and kick off your weekend with fresh finds and lively vibes.

Stroll through the market while enjoying live music, and explore a variety of just-picked produce like ripe tomatoes, crisp cucumbers, and fragrant herbs. There is also a wide variety of homemade breads, canned goods, and handcrafted items—all made by local growers and artisans.

Insider tip: If you want first pick of the freshest produce and most popular items, plan to arrive early. This gives you a chance to get ahead of the crowd and choose from the full spread! Bring your reusable bag, grab a friend, and spend the morning soaking in the flavors and sounds of Vicksburg's homegrown goodness.

*Saturdays 8 a.m. to Noon | 2025 Season: Starts May 31*
*Website: vicksburgfarmersmarket.com*
*Instagram: @FarmersMarketVicksburg*
*Facebook: @VicksburgFarmers'Market*








## Greenwood Farmers' Market
### GREENWOOD

For live entertainment, free art activities for the kids, monthly food demos and more, visit the downtown Greenwood Farmers' Market. With vendors bringing fresh locally grown produce, baked goods, honey, crafts, and fresh, eggs, to name a few, it is definitely a worthy excursion on a Saturday morning this summer!

The core values of the downtown Greenwood Farmers' Market are sustainability, economic development, community engagement, health and wellness, economic vitality, and fairness and authenticity. The Greenwood Farmers' Market is located at Rail Spike Park Pavilion, at the corner of Main and Johnson Street in downtown Greenwood. Managed by the City of Greenwood, it is a Mississippi Certified Farmers Market. The market starts Saturday, May 31, and is open every Saturday from 7:30 a.m. to 11:30 a.m. through the end of September.

*Saturdays 7:30 a.m. to 11:30 a.m.*
*2025 Season: May 31 to September*
*Website: greenwoodms.com/living-here/farmers-market*
*Instagram: @downtowngreewoodfarmersmkt*
*Facebook: @DowntownGreenwoodFarmersMarket*

## Greenville Farmers' Market
### GREENVILLE

The Greenville Farmers' Market was established to provide the residents of Greenville and surrounding areas access to the freshest fruits, vegetables, and homemade baked goods.

It's a great opportunity for local vendors to share their produce and products! The Greenville Farmers' Market is open 8 a.m. to 12 p.m., Wednesdays and Saturdays, from June through September. It is located at 734 Washington Avenue, downtown Greenville. Items offered at the market include farm fresh fruits, veggies, and homemade baked goods.

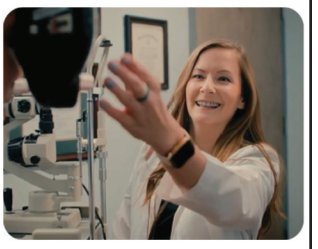
*Wednesdays and Saturdays 8 a.m. to Noon*
*2025 Season: June to September*
*Website: mainstreetgreenville.com*
*Instagram: @mainstgreenville*
*Facebook: @MainStreetGreenville*

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